

# Hicks-Ray Associates



November 13, 2012

TO: WESTCAS Membership

FROM: Fred B. Hicks and Tom Ray

SUBJECT: NACWA Letter to President Obama

We thought that you would be interested to review the letter that NACWA sent to President Obama and selected officials in his Administration in the wake of his re-election victory last week. In the letter, NACWA outlines its priorities and the hope that the Administration will be a partner in achieving them.

This is a good example of what most interest groups, including WESTCAS, are going to be doing over the coming weeks which is hammering out an agenda for the second term of President Obama and the newly convened 113<sup>th</sup> Congress.

NACWA identifies three major priorities including:

1. Local and Federal investment in Clean Water.
2. Smarter investment aided by the integrated planning process.
3. An acknowledgement that “command and control” are not an effective means to achieve these ends.

The letter summarizes these priorities by called for calling for:

“.....a sustainable long-term approach to financing Clean Water priorities; ensuring that EPA’s integrated planning initiative succeeds; that it produces real savings for municipalities; and work with the municipal Clean Water sector to incentivize new approaches to water resources management that promote innovation and collaboration on a local and watershed basis.”

One very good way that WESTCAS can create its own unique contribution as the voice of water in the Arid West is to be aware of what colleague organization are doing with regard to this process.

---

Fred Hicks - 703.866.4290  
P.O. Box 2115  
Springfield, VA 22152-0115  
[fred@hicks-ray.com](mailto:fred@hicks-ray.com)

Tom Ray - 254.855.0880  
P.O. Box 955  
Waco, TX 76703-0955  
[tom@hicks-ray.com](mailto:tom@hicks-ray.com)