

U.S. Water Alliance



“Where’s Water Headed After the Fall?”

Ben Grumbles

President, U.S. Water Alliance

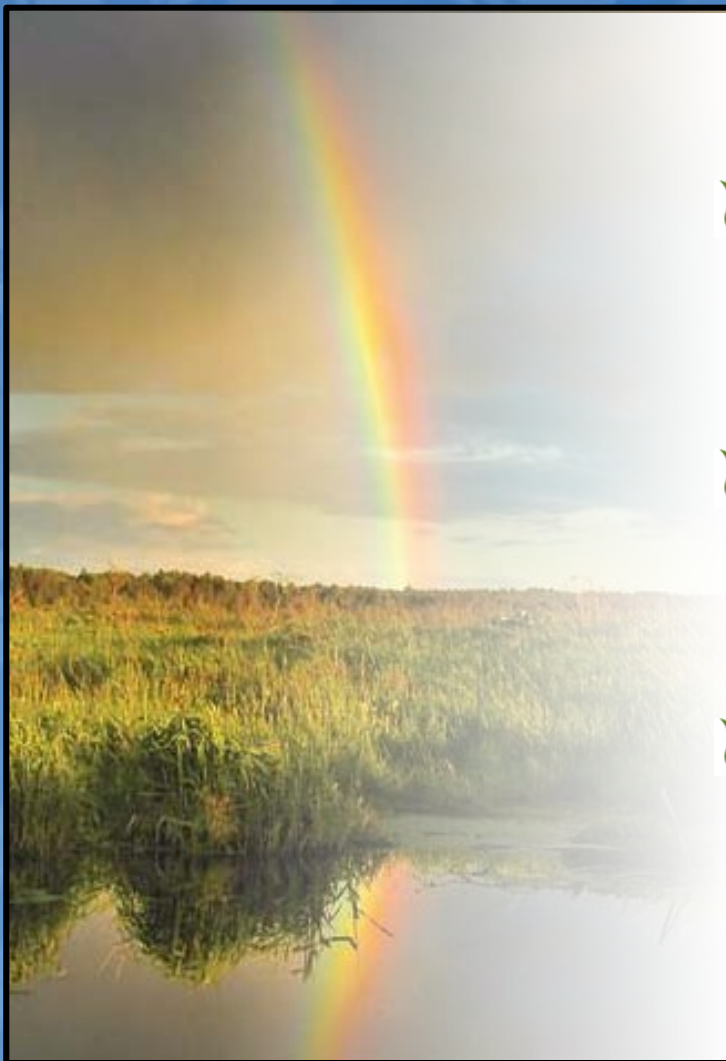
WESTCAS Meeting

October 10, 2012 – Tucson, AZ

U.S. Water Alliance: New Name, Same Game



- ▶ Uniting People and Policy for “One Water” Sustainability
- ▶ Diverse Membership and All-Star Board
- ▶ Collaboration to Change How We View, Value, and Manage Water



Trends Regardless of Who Wins



Trending continues...

One Water Management

Perspectives
February 10, 2012



1. Value of Water
2. One Water Management
3. innovation



If there's a second term...

▶ Regulatory focus/follow-through:



- ▶ Waters of the U.S.
- ▶ Nutrients
- ▶ TMDLs
- ▶ Coal/Oil/Gas

▶ Enforcement Priority:
OECA

If there's a Transition...



- ▶ Rethinking federal regulations
- ▶ Reforming enforcement cultures

Wedges and Wildcards



ILLUSTRATION: IMAGES.COM/CORBIS

- ▶ Big Coal/Oil/Gas vs. Big Brother
- ▶ Wall Street vs. Main Street
- ▶ Unfunded/unfounded mandates vs. regulatory and financial safety nets



Thanks

www.uswa.us

202-223-2299