November 30, 2015

The Honorable Dean Heller
324 Hart Senate Office Building
Washington, DC 20510

Dear Senator Heller:

The Coalition to Promote Water Conservation (CPWC) seeks your support for including a provision in the final Fiscal Year 2016 appropriations legislation that would clarify that water conservation subsidies are excluded from gross income. The CPWC is an ad hoc affiliation of water supply entities and organizations throughout the country that seeks to advance widespread water conservation practices by the consumers of water.

As you are aware, Nevada and other western states have been facing a severe drought. The Coalition is seeking support for immediate action Congress can take to promote critical residential water conservation measures.

Public utilities have been offering programs such as rebates to promote turf removal and replacement with water-conscious landscaping to promote water conservation and storm water management by providing subsidies. These subsidies and the actions they promote help stimulate responsible water use; however, residential participation is essential to their success.

Section 136 of the Internal Revenue Code exempts energy conservation subsidies from inclusion in gross income, but there is no similar express exemption for water conservation measures and storm water management. The CPWC believes these programs are just as valuable as energy conservation programs and should be treated equally, particularly at a time when promoting water conservation is of paramount importance.

We are seeking your support for parity within Section 136 to apply to water conservation and storm water management programs starting January 1, 2015. The Joint Committee on Taxation provided a score on a similar proposal and found a negligible revenue effect for the 2016-2025 budget window.

This simple but effective change is crucial to ensuring residents continue to participate in water conservation programs that play an important role in responding to the water crisis facing the west. Please support its inclusion in the final Fiscal Year 2016 appropriations legislation. Thank you for your attention to this issue.
Sincerely,

COALITION TO PROMOTE WATER CONSERVATION

Alliance for Water Efficiency

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Mary Ann Dickinson
President and CEO

American Water Works Association

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Executive Director of Government Affairs

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