“Where’s Water Headed After the Fall?”

Ben Grumbles
President, U.S. Water Alliance
WESTCAS Meeting

October 10, 2012 – Tucson, AZ
U.S. Water Alliance: New Name, Same Game

Uniting People and Policy for “One Water” Sustainability

Diverse Membership and All-Star Board

Collaboration to Change How We View, Value, and Manage Water
Trends Regardless of Who Wins
Trending continues...

1. Value of Water
2. One Water Management
3. innovation
If there’s a second term…

🌿 Regulatory focus/follow-through:

🌿 Waters of the U.S.
🌿 Nutrients
🌿 TMDLs
🌿 Coal/Oil/Gas

🌿 Enforcement Priority: OECA
If there’s a Transition...

- Rethinking federal regulations
- Reforming enforcement cultures
Wedges and Wildcards

- Big Coal/Oil/Gas vs. Big Brother
- Wall Street vs. Main Street
- Unfunded/unfounded mandates vs. regulatory and financial safety nets
Thanks

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