2014 WESTCAS Annual Conference



Water Purification Demonstration Project

Goldamer Herbon, Senior Water Resources Specialist June 20, 2014







@PureWaterSD

#PotableReuseSD

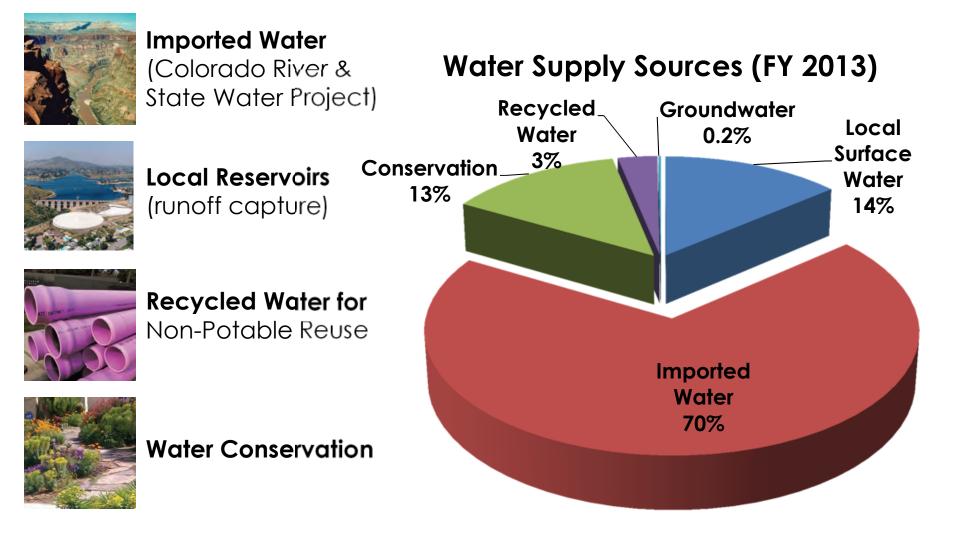


CITY OF SAN DIEGO

- Provides water, wastewater and recycled water services
- Water demand ~ 180 MGD
- Water meter connections - 280,000
- Complex potable system with more than 3,300 miles of water lines
- 9 Reservoirs
- 3 Water Treatment Plants



CURRENT SOURCES OF WATER





WATER SUPPLY CHALLENGES

- Imported water reliability
- Limited local supplies
- Natural disasters
- Increasing costs
- Population growth
- Climate Change





California Has Driest Year Ever --And It May Get Worse

The Huffington Post | By Robin Wilkey 📫 Posted: 01/15/2014 10:10 pm EST | Updated: 01/16/2014 11:00 am EST |



WaterDemonstrationPurificationProject

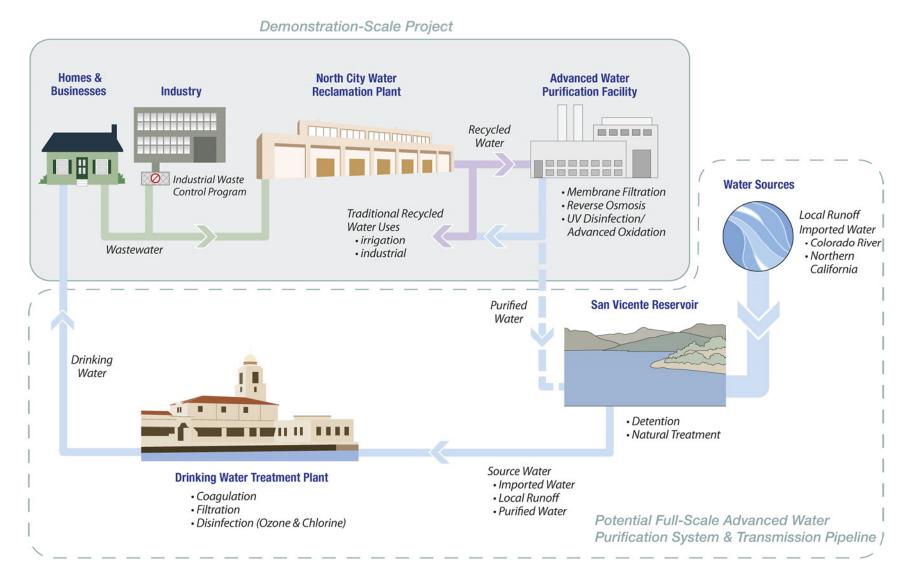


THE CITY OF SAN DIEGO

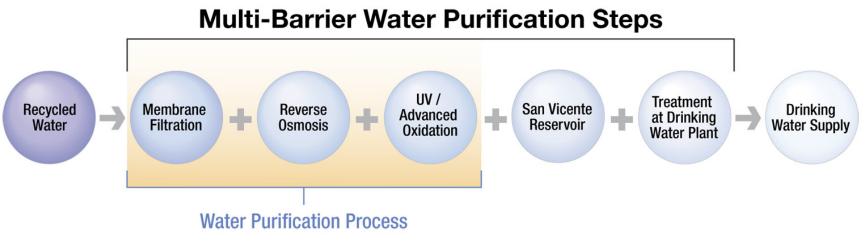


City of San Diego's Water Purification Demonstration Project

Purification Process



WATER PURIFICATION PROCESS



Microfiltration & Ultrafiltration

PURLIC UTILITIES



Reverse Osmosis



Ultraviolet Light / Hydrogen Peroxide





THE CITY OF SAN DIEGO



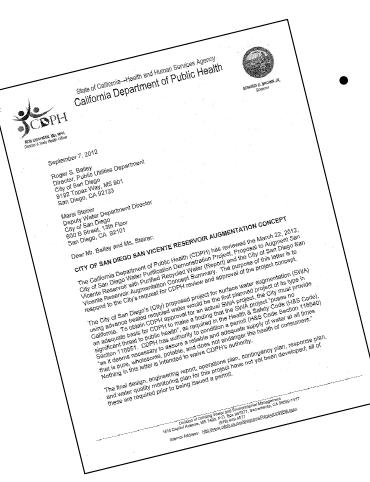


AWP Facility Testing & Monitoring Plan Results

- Met all federal and state drinking water standards
- Continuous and daily monitoring verified the integrity of the treatment process and equipment
- Lab tests plus continuous monitoring ensures only high quality water is produced
- Water quality comparable to Orange County's Groundwater Replenishment System



CALIFORNIA DEPARTMENT OF PUBLIC HEALTH CONCEPT APPROVAL



- City submitted concept proposal in March 2012
- Concept approval letter
 September 7, 2012

"Based on CDPH's review of the City's ... submittal ... CDPH approves the San Vicente Reservoir Augmentation Concept."





REGIONAL WATER BOARD

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 Concept concurrence letter received by the City February 2013

> Regional Water Board "... supports efforts to develop the Reservoir Augmentation Project at San Vicente Reservoir."

"The ... Water Board, with concurrence from USEPA, strongly supports the efforts of the City to develop the San Vicente Reservoir Augmentation Project..."



Public Outreach & Education Program





COMMUNITY ENGAGEMENT

Community Events

PUBLIC UTILITIES



Internal Communications



Facility Tours



Social Media







YOUTH CONNECTION

- Project SWELL
- San Diego Youth Commission
- Boy Scouts/Girl Scouts of San Diego
- Children's AWP Facility Tours
- Community Events Catered to Kids







PUBLIC OUTREACH & EDUCATION PROGRAM METRICS

Type of Event	Number of Events	Attendees
Speaker's Bureau	206	6,175
Community Events	72	9,189
Facility Tours	357	5,120





WATER RELIABILITY COALITION

PUBLIC UTILITIES





MEDIA COVERAGE

UNION-TRIBIINE

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Wastewater getting new life across county

to usable supplies for irrigation, industry and even drinking water.

ught fears are fading for San Diego County residents, but lessons of the pa

pushed utility leaders across region toward an unprecedented array of projects:

The concept goes back decades and it's been embraced in places without comi

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potential. The untapped possibilities are prompting campaigns to treat wastewn rather than a liability and likely will mean expansive - and expensive - forays

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SIGN ON SAN DIEGO

BUMINE LEE STODAY, MAY 15. BOIL AT HOOF



COVER STORY

From toilets As water becomes more precious, more drinking water

will come from treated sewage. TO Tap



By Kathy Das



HEREIGH-BERARD-HILLS REPORTED BY THE GALE FRANCES OF STREET, ST ※説利水心の可能・計制的公司能洗

陳甲上鄉十書

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TIME

Breaking the Taboo on "Toilet to Tap"

Posterby BRINN WALSH Westmining August 10, 2011 or 12:29 pm

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purewaters

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As I wrote in this week's Going Green column, the

in week, the town of has broken ground on astewater and use it irect "toilet to reated wastewater into a creek or lake, water supplies. In is up what happens vetlands. But the a Terry Teichik of Big

Marsi Steirer on California Water with Huell Howsen O ch 294 views O Chand settion 41 91 your task above there to propile thereings and grossed out... [But] we're going through a really had drought.

11 Comments - Related Teams: water, climate change, desert, drought, south, and/west, lanas, water,

More from TIME: Drought Cripples the South

Natural disasters will make people a little more receptive to out-of-the-box ideas then they might otherwise be. But mally, recycling water-even if it is tollet-to-tap-is something we should all be ready to embrace, especially in the arid West. Putting aside this year's recordbreaking drought, more and more people are moving to the dry areas of the West and the Southwest-to cities like Austin, San Antonio, Phoenix and Las Vegas. Even if severe droughts like this one stay relatively rare-and climate change doesn't intensify the region's aridity, as ted to do-more people will be using more water in places that simply don't have a iomething has to give.

m TIME: The Great Dry State of Texas

ities have long recycled water for certain uses-calling it grey water-like watering its and lands over But as Hile BERTHING AN DECO

Can San Diego Go From Toilet to Tap?

Sanders proposes plan to turn wastewater into drinking water



NO WATER

NO FUTURE

Water Purification

Water Reliability Coalition says new safe, reliable drinking water could supply up to 40 percent of City of San Diego's demand

HUFFPOST GREEN

Jim Lauria Vice President of Marketing and Business Development for Amiad Fi

The Emotion of Wastewater

Posted: 06/12/11 09:28 PM ET

possible of SundavReview | The Opinion Pages

'Taking the Waste Out of Wastewater'

San Diego City Council Approves 🚟

Mayor Jerry Sa

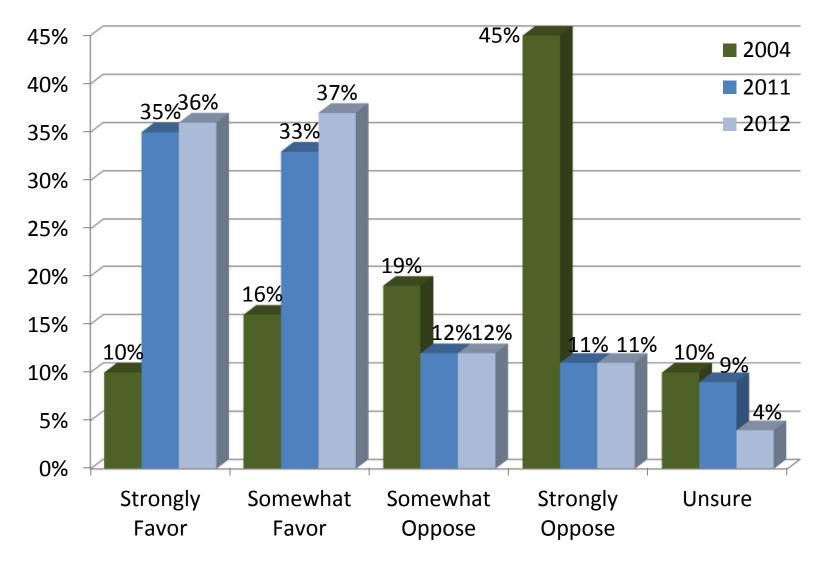
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PUBLIC OUTREACH & EDUCATION PROGRAM AWARDS & RECOGNITION



OUTREACH & EDUCATION PROGRAM RESEARCH RESULTS





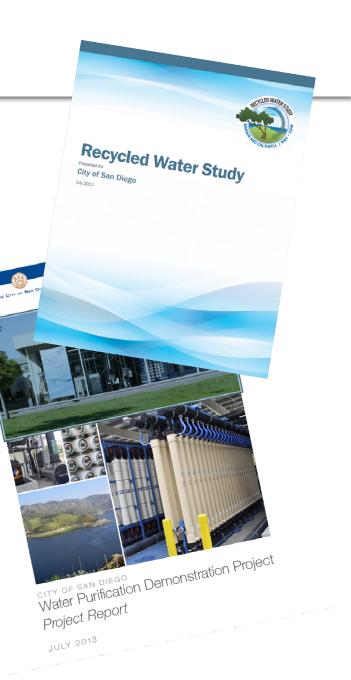
REUSE REPORTS

Recycled Water Study

• Final report adopted by City Council on July 17, 2012

Water Purification Demonstration Project Final Report

 Final report adopted by City Council on April 23, 2013

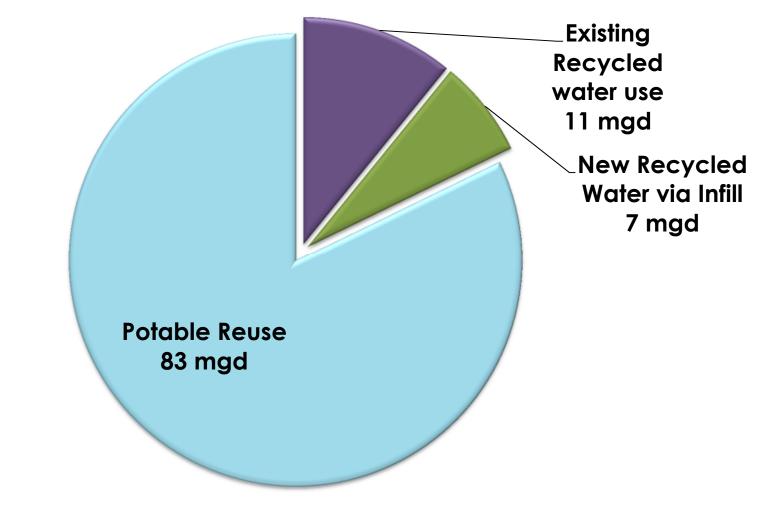


RECYCLED WATER STUDY (2012)

- Identified alternatives for maximizing water reuse
- Potable reuse found to be the most effective strategy for maximizing recycling
- Recycled water (purple pipe) system expansion
 high cost for the nominal increase in use
- City Council unanimously adopted the study and directed staff to prepare an implementation strategy







101 mgd total reuse

PUBLIC UTILITIES



Initial Phase

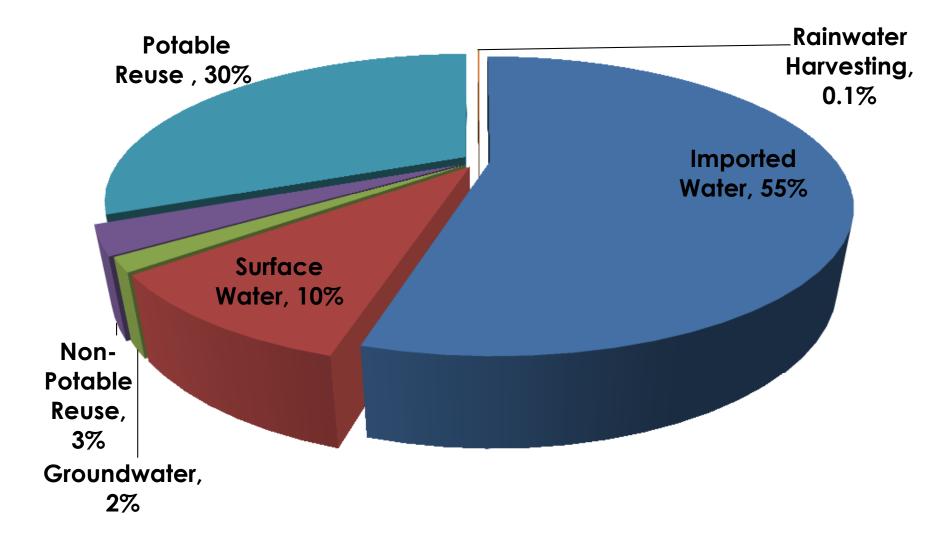
PUBLIC UTILITIES

- -15 mgd by 2023
- Future Phase
 - -83 mgd by





FUTURE SOURCES OF WATER SUPPLY 2035



Pure Water San Diego

- A 20-year program to provide a safe, secure, and sustainable local drinking water supply
- Our purest source of raw water
- Reliable and locally controlled
- Drought proof, climate independent
- Decreases reliance on imported water







Visit: www.purewatersd.org Email: purewatersd@sandiego.gov Call: (619) 533-7572





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QUESTIONS?